

1. FEE STRUCTURE

| | Fulltime, Evening & Weekends (FEW) | Distance Learning (DL) | Government Sponsored Students (GSS) |
|---|---|--|--|
| Tuition Fees Per Semester | Kshs. | Kshs. | Kshs. |
| Tuition Fees (6 Courses) | 55,000 | 45,000 (Inclusive of study packs) | 8,000 |
| Administrative Charges Per Semester | Kshs. | Kshs. | Kshs. |
| Student Activity | 1,500 | 1,500 | 1,500 |
| Medical Fee | 2,500 | - | 2,500 |
| Library | 2,000 | 2,000 | 2,000 |
| ICT | 2,000 | 2,000 | 2,000 |
| Students Association (GUSA) Fee | 700 | 700 | 700 |
| Exam Fee (6 Courses) | 3,000 | 3,000 | 3,000 |
| Tourism Field Trip (yr 1 sem 2, yr 2 sem 2) | 10,000 | 10,000 | 10,000 |
| One-Off Administrative Charges (Payable Once on Entry) | Kshs. | Kshs. | Kshs. |
| Student ID Card | 500 | 500 | 500 |
| Registration Fee | 2,000 | 2,000 | 2,000 |
| Facilities Maintenance Fee | 2,000 | 2,000 | 2,000 |
| KUCCPS Placement Charge | - | - | 1,500 |
| CUE Quality Assurance Charge | 1,000 | 1,000 | 1,000 |
| Other Charges | | | |
| Internship Assessment Payable in yr 2 sem 3 and yr 4 sem 3 | 8,000 | 8,000 | 8,000 |

Total Fees Per Semester in Ksh. (Exclusive of Accommodation and Food)

| YEAR 1 | | | | | | YEAR 2 | | | | | |
|--------|--------|--|--------|--------|--|--------|--------|--|--------|--------|--|
| SEM 1 | | | SEM 2 | | | SEM 1 | | | SEM 2 | | |
| FEW | DL | | FEW | DL | | FEW | DL | | FEW | DL | |
| 72,200 | 59,700 | | 76,700 | 64,200 | | 66,700 | 54,200 | | 76,700 | 64,200 | |

Total Fees Per Semester in Ksh. (Exclusive of Accommodation and Food)

| YEAR 2 | | | YEAR 3 | | | | | | YEAR 4 | | |
|--------|--------|--------|--------|--------|--------|-------|--------|--------|--------|----|--|
| SEM 3 | | | SEM 1 | | | SEM 2 | | | SEM 1 | | |
| FEW,, | DL | | FEW | DL | | FEW | DL | | FEW | DL | |
| 8,000 | 66,700 | 54,200 | | 66,700 | 54,200 | | 66,700 | 54,200 | | | |

Total Fees Per Semester in Ksh. (Exclusive of Accommodation and Food)

| YEAR 4 | | | |
|--------|--------|-------|-------|
| SEM 2 | | SEM 3 | |
| FEW | DL | FEW | DL |
| 66,700 | 54,200 | 1 | 8,000 |

NB: All applicable fees should be paid within one month of the start of the semester failure to which a late payment surcharge of Ksh.2,000 will automatically be debited to the student fee account..

2. ACCOMMODATION & MEALS

- Self Contained Rooms (4 students sharing) inclusive of breakfast, Lunch & Supper = **Ksh. 30,000** per semester per student
- Self Contained Rooms (6 students sharing) inclusive of breakfast, Lunch & Supper = **Ksh. 28,000** per semester per student
- General Rooms (Washroom facilities outside the rooms) inclusive of break fast, Lunch & Supper = **Ksh. 26,000** per semester per Student

Note:

- Accommodation and meals charges are only applicable to students who choose to reside in University hostels
- A student may choose to be a non-resident i.e. rent a house outside



FOR MORE INFORMATION PLEASE CONTACT

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or

SMS the word GRE TSA to 20133 free of charge

or

Visit our Main Campus Offices located in Thika Town
Along Thika Garissa Road

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Quality Education for the Real World

SCHOOL OF HOSPITALITY, TOURISM AND LEISURE STUDIES

BACHELOR OF SCIENCE IN HOSPITALITY & TOURISM MANAGEMENT

[TOURISM OPTION]



The School's Vision

To be a leader in provision of knowledge and skills relevant to the Hospitality and Tourism industry

The School's Mission

To provide knowledge and skills that is relevant to the dynamic environment of the global village. The school is committed to offer programmes that will enable the student contribute positively to the service industry

Please Visit our website at: www.gretsauniversity.ac.ke

Effective Date : January, 2024

OVERALL GOAL OF THE PROGRAMME

To produce an innovative, technology-savvy management graduate, competent and ethical, and capable of effectively navigating seamlessly between the available service packages to deliver beyond expectations of an increasingly discerning global customer.

CORE PROGRAMME LEARNING OUTCOMES

Upon completion of the Bachelor of Science in Hospitality Management Programme the graduate should be able to:

- Communicate effectively verbally and in writing communication skills in a socially and culturally-diverse environment, including ability to write business reports
- Effectively carry out the key operational tasks in the functional areas of the Tourism Industry
- Manage people competently (motivate, coordinate the activities and lead a group of people) and professionally plan, organize and implement tour programs.
- Communicate appropriate values systems to attract and retain the ideal customer, and demonstrate ability to serve customers in the different types of tourism establishments (Customer relationship management).
- Analyze research and initiate effective measures, methods and approaches in developing as well as marketing new and emerging destination products
- Carry out relevant research for effective decision-making

CAREER PROSPECTS

BSc. in Hospitality & Tourism Management (Tourism Option) graduates are highly employable, applying their skills in careers such as:

- Tour guiding
- Tourism consultancy
- Tourism events organization
- Tourism sales and business development
- Overall/departmental management of tourism outlets
- College tutoring/University lecturing (upon further education)

ADMISSION REQUIREMENTS

A candidate must satisfy any of the following minimum requirements:

- Be a holder of KCSE (or equivalent examination) with a minimum aggregate of C+ (plus) or;
- Be a holder of KACE certificate with a minimum of two principal passes and one subsidiary pass
- Those candidates who do not meet the minimum aggregate grade of C+ (Plus) or its equivalent may be admitted with a KNEC Diploma or a diploma in the relevant field.

CREDIT TRANSFER

The candidate with a diploma in the field of tourism will be admitted to the second year of study. Those with a Higher Diploma in tourism from an institution or examining body accredited by CUE will join the programme in the third year of study, provided credit transfers granted do not exceed 49% of the credits offered in this degree programme.

PROGRAMME DURATION

The duration of the programme shall take 4 academic years of study (8 semesters in 3 calendar years) for the candidates that were enrolled from first year and 3 academic years of study (6 semesters in 2 calendar years) for those candidates who were enrolled in the second year of study.

GRADING OF COURSES

Each unit is graded out of 100 marks as follows:

| Overall Average Mark | Grade |
|----------------------|-------|
| 70% and above | A |
| 60% to below 70% | B |
| 50% to below 60% | C |
| 40% to Below 50% | D |
| Below 40% | Fail |

CLASSIFICATION OF THE DEGREE

The Degree shall be classified as follows, based on the Cumulative Average Mark

| Overall Average Mark | Degree Classification |
|----------------------|---------------------------------------|
| 70% and above | First Class Honours |
| 60% to below 70% | Second Class Honours (Upper Division) |
| 50% to below 60% | Second Class Honours (Lower Division) |
| 40% to below 50 | Pass |

PROGRAMME STRUCTURE

YEAR 1

Semester I

| Course code | Course Title |
|-------------|----------------------------------|
| GUCC 100 | Computer Application Skills |
| BCBA 105 | Business Communication |
| BSHT 100 | Introduction to Tourism |
| BSHT 101 | Introduction to Hospitality |
| BSTT 101 | East African Flora |
| BSTT 102 | East African Fauna |
| BSTT 103 | Touristic History of East Africa |

Semester II

| Course code | Title |
|-------------|---|
| GUCC 101 | National Cohesion & Integration |
| BSHT 102 | Professional Etiquette in Hospitality & Tourism |
| BSTT 104 | Travel & Tourism Geography |
| BSTT 105 | Tour Guiding Techniques |
| BSTT 106 | Wilderness Survival Techniques |
| BSTT 107 | Air Fares & Ticketing |
| BSTT 108 | Tourism Field Trip I |

YEAR 2

Semester I

| Course code | Title |
|-------------|---|
| BCBA 102 | Principles of Management |
| BSHT 201 | Customer Service in Hospitality & Tourism |
| BSTT 200 | Culture & Heritage Tourism |
| BSTT 201 | Coastal & Marine Tourism |
| BSTT 202 | Global Tourism |
| BSTT 203 | Tourism Transport Operations |

Semester II

| Course code | Title |
|-------------|-------------------------------------|
| GUCC 103 | Human Health & Wellness |
| BCAC 100 | Financial Accounting I |
| BCHR 200 | Human Resource Management |
| BSTT 204 | Community Based Tourism Development |
| BSTT 205 | Tourism Product Development |
| BSTT 206 | Tourism Field Trip II |

Semester III

| Course code | Title |
|-------------|---------------------------------|
| BSTT 207 | Tourism Industrial Attachment I |

YEAR 3

Semester I

| Course code | Title |
|-------------|---|
| BSHT 301 | Total Quality Management in Hospitality & Tourism |
| BSHT 302 | Sales & Marketing for Hospitality & Tourism |
| BSHT 303 | Hospitality & Tourism Research Methods |
| BSHT 304 | Front Office Operations & Management |
| BSTT 300 | Wildlife Tourism & Conservation Management |
| BSTT 301 | Tour Operations Management |

Semester II

| Course code | Title |
|-------------|--|
| BSHT 305 | Economics for Hospitality & Tourism |
| BSHT 306 | Financial Management in Hospitality & Tourism |
| BSHT 307 | Tourists Psychology & Behaviour |
| BSHT 308 | MICE (Meetings, Incentives, Conferences & Exhibitions) |
| BSTT 302 | Tourism Policy & Planning |
| BSTT 303 | Travel Agency Management |

YEAR 4

Semester I

| Course code | Title |
|-------------|--|
| BCBA 403 | Strategic Management |
| BSHT 401 | Hospitality & Tourism Research Project I |
| BSHT 402 | Events Planning & Management |
| BSHT 403 | Cross-cultural Management in Hospitality & Tourism |
| BSHT 404 | Information Systems in Hospitality & Tourism |
| BSHT 405 | Statistical Methods in Hospitality & Tourism |

Semester II

| Course code | Title |
|-------------|---|
| GUCC 301 | Critical Thinking & Logic |
| BSHT 406 | Hospitality & Tourism Research Project II |
| BSHT 407 | Entrepreneurship for Hospitality & Tourism |
| BSHT 408 | Disaster & Risk Management in Hospitality & Tourism |
| BSTT 400 | Tourism Destination Management & Marketing |
| BSTT 401 | Tourism Project Management |

Semester III

| Course code | Title |
|-------------|----------------------------------|
| BSTT 402 | Tourism Industrial Attachment II |