

## 1. FEE STRUCTURE

	Fulltime, Evening & Weekends (FTEW)	Distance Learning (DL)
<b>Tuition Fees per Semester</b>	<b>Kshs.</b>	<b>Kshs.</b>
Tuition Fees(6 Courses)	25,000	22,000 (Inclusive of study materials)
<b>Administrative charges Per Semester</b>	<b>Kshs.</b>	<b>Kshs.</b>
Student Activity	1,500	1,500
Medical Fee	2,500	-
Library	1,000	1,000
ICT	2,000	2,000
Students Association (GUSA)	500	500
Exam Fee	3,000	3,000
<b>One –Off Charges (payable once entry)</b>		
Student ID Card	500	500
Registration Fee	1,500	1,500
Facilities Maintenance Fee	2,000	2,000
<b>Other Charges</b>	<b>Kshs.</b>	<b>Kshs.</b>
Studio Practicals (Sem II)	5,000	5,000

Total Fees Per Semester (Exclusive of Accommodation and Food)					
Semester I		Semester II		Semester III	
Fulltime, Evening & Weekends	Distance Learning	Fulltime, Evening & Weekends	Distance Learning	Fulltime, Evening & Weekends	Distance Learning
39,500	34,000	35,500	30,000	5,000	5,000

## 2. ACCOMODATION & MEALS

- Self Contained Rooms (4 students sharing) inclusive of breakfast, Lunch & Supper = **Ksh. 30,000** per semester per student
- Self Contained Rooms (6 students sharing) inclusive of breakfast, Lunch & Supper = **Ksh. 28,000** per semester per student
- General Rooms (Washroom facilities outside the rooms) inclusive of breakfast, Lunch & Supper = **Ksh.26,000** per semester per student

**NB:** All applicable fees should be paid within one month of the start of the registered semester failure to which a late payment surcharge of Ksh.2,000 will automatically be debited to the student fee account.



### FOR MORE INFORMATION PLEASE CONTACT

The Students Recruitment & Admissions Office

Gretsa University

P.O Box 3-01000

Thika, Kenya.

Tel : +254 711 949006 , + 254 712 959293

E-Mail: [admission@gretsauniversity.ac.ke](mailto:admission@gretsauniversity.ac.ke)

[info@gretsauniversity.ac.ke](mailto:info@gretsauniversity.ac.ke)

Website: [www.gretsauniversity.ac.ke](http://www.gretsauniversity.ac.ke)

Or

**SMS the word GRETSA to 20133 free of charge**

Or

Visit our Main Campus Offices located in Thika Town Along Thika -Garissa Road



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**SCHOOL OF HUMANITIES  
AND  
SOCIAL SCIENCES**

## **CERTIFICATE IN JOURNALISM AND MASS COMMUNICATION**



### *The School's Vision*

To be a leading centre in the provision of quality, innovative, creative and experiential learning

### *The School's Mission*

To equip learners with knowledge, skills and professional integrity that will enable them to be innovative and creative in facing the challenges of the dynamic world of Humanities and Social sciences.

Please Visit our website at: [www.gretsauniversity.ac.ke](http://www.gretsauniversity.ac.ke)

**Effective Date : 1 April 2023**

## OVERALL GOAL OF THE PROGRAMME

This is a two semester course for students who would want to do journalism and mass communication and had achieved a mean grade D+ at KCSE and be eligible for admission in Diploma for the same course.

## CORE PROGRAMME LEARNING OUTCOMES

A graduate should be able to:

- Demonstrate an understanding of history and role of professionals and institutions in shaping communications;
- Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in global society;
- Discuss concepts and apply theories in the use and presentation of images and information;
- Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
- Think critically, creatively and independently;
- Conduct research and evaluate information by methods appropriate to the communication professions;
- Write correctly and clearly in forms and styles appropriate for the communications professions, audience and purposes;
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
- Apply current tools and technologies for the communication professions, and understand the digital world.
- Apply the basic principles of photography, including composition, content and technical aspects.

## ADMISSION REQUIREMENTS

A candidate must satisfy the following minimum requirements:

- Be a holder of KCSE mean grade D+
- KCE Division III
- Be a holder of a Foundations Certificate or Craft Certificate or Bridging Courses in Languages

## CAREER PROSPECTS

Holder of Certificate in journalism and mass communication could venture in career fields such as:-

- News anchoring;
- Broadcasting;
- News reporting;
- News editing;
- Lecturers in specialized area (on upgrading)

## PROGRAMME DURATION

The duration of the programme will take three semesters of which two will be of course work and one for field Attachment.

## GRADING OF COURSES

Each unit is graded out of 100% as follow:

Overall Average Mark	Grade
70% and above	A
60% to below 70%	B
50% to below 60%	C
40% to Below 50%	D
Below 40%	Fail

## CLASSIFICATION OF THE DIPLOMA

The Diploma will be classified as follows, based on Cumulative Average Marks

Classification	Cumulative Average Mark
Distinction	70% and above
Credit	50% to below 70%
Pass	40 to below 50%

## PROGRAMME STRUCTURE

### Semester I

Course	Code	Course Title
CJMC	001	Introduction to Mass Communication
CJMC	002	Basics to Broadcast Journalism
CJMC	003	Introduction to Print Media
CEPR	001	Introduction to Public Relations
CFIT	015	Fundamentals of Information Technology
GUCC	006	Basics in Communication Skills

### Semester II

Course	Code	Course Title
CJMC	004	News Writing & Reporting
CJMC	005	Radio Production
CJMC	006	Basics in Media Law and Ethics
CJMC	007	Freelance and Feature Writing
CJMC	008	Camera Operations
CJMC	009	Principles of Photography
CJMC	010	Editing Practicals ( Radio, TV and Photography)