

## 1. FEE STRUCTURE

	Fulltime, Evening & Weekends	Distance Learning
<b>Tuition Fees Per Semester</b>	<b>Kshs.</b>	<b>Kshs.</b>
Tuition Fees (6 Courses)	25,000	22,000 (Inclusive of study packs)
<b>Administrative Charges Per Semester</b>	<b>Kshs.</b>	<b>Kshs.</b>
Student Activity	1,500	1,500
Medical Fee	2,500	-
Library	2,000	2,000
ICT	2,000	2,000
Students Association (GUSA) Fee	500	500
Exam Fee (6 Courses)	3,000	3,000
<b>One-Off Administrative Charges</b>	<b>Kshs.</b>	<b>Kshs.</b>
Facilities Maintenance Fee	2,000	2,000
Student ID Card	500	500
Registration Fee	2,000	2,000
<b>Field Excursions Practicals expenses</b>	<b>Kshs.</b>	<b>Kshs.</b>
Semester III (field trip at Ksh.10,000)	10,000	10,000
Semester IV (field trip at Ksh.10,000)	10,000	10,000
<b>Other Charges</b>	<b>Kshs.</b>	<b>Kshs.</b>
Internship Attachment (Sem V)	5,000	5,000

Total Fees Per Semester (Exclusive of Accommodation and Food)					
Semester I		Semester II		Semester III	
Fulltime, Evening & Weekend (Ksh.)	Distance Learning (Ksh.)	Fulltime, Evening & Weekend (Ksh.)	Distance Learning (Ksh.)	Fulltime, Evening & Weekend (Ksh.)	Distance Learning (Ksh.)
41,000	35,500	36,500	31,000	46,500	41,000
Semester IV		Semester V			
Fulltime, Evening & Weekend (Ksh.)	Distance Learning (Ksh.)	Fulltime, Evening & Weekend (Ksh.)	Distance Learning (Ksh.)		
46,500	41,000	5,000	5,000		

**Note:** All applicable fees should be paid within one month of the start of the registered semester failure to which a late payment surcharge of Ksh. 2,000 will automatically be debited to the student fee account.

## 2. ACCOMMODATION & MEALS

- Self Contained Rooms (4 students sharing) inclusive of breakfast, Lunch & Supper = **Ksh. 30,000** per semester per student
- Self Contained Rooms (6 students sharing) inclusive of breakfast, Lunch & Supper = **Ksh. 28,000** per semester per student
- General Rooms (Washroom facilities outside the rooms) inclusive of breakfast, Lunch & Supper = **Ksh. 26,000** per semester per student

### Note:

- Accommodation and meals charges are only applicable to students who choose to reside in University hostels
- A student may choose to be a non-resident i.e. rent a house outside the University in which case costs in item 2 are not applicable



### FOR MORE INFORMATION PLEASE CONTACT

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Website: [www.gretsauniversity.ac.ke](http://www.gretsauniversity.ac.ke)

or

**SMS the word GRE TSA to 20133 free of charge**

or

Visit our Main Campus Offices located in Thika Town  
Along Thika Garissa Road

Join us on  **Gretsa University - Thika**

Follow us on  **@GretsaUni\_Thika**



## SCHOOL OF HOSPITALITY, TOURISM AND LEISURE STUDIES

# DIPLOMA IN TRAVEL AND TOURISM MANAGEMENT



### *The School's Vision*

To be a leader in provision of knowledge and skills relevant to the Hospitality and Tourism industry

### *The School's Mission*

To provide knowledge and skills that is relevant to the dynamic environment of the global village. The school is committed to offer programmes that will enable the student contribute positively to the service industry

Please Visit our website at: [www.gretsauniversity.ac.ke](http://www.gretsauniversity.ac.ke)

**Effective Date : April, 2023**

## OVERALL GOAL OF THE PROGRAMME

To equip students with a broad base of skills and knowledge in order to enable them enter the world of Hospitality Travel and Tourism Management. The program Endeavors to develop student's analytical skills, creative and decision making abilities through broad based common courses in addition to professional courses.

## CORE PROGRAMME LEARNING OUTCOMES

A graduate should be able to:

- Acquire knowledge of a global perspective and diversity issues as related to tourism management.
- Recognize legal and ethical considerations affecting travel and tourism related organizations.
- Ensure customer satisfaction by providing tourism services in a professional manner, both individually and as part of a team.
- Sell and promote tourism products and services proactively.
- Apply knowledge of the various tourism industry sectors and their necessary interaction, both with each other and with the government and other regulating bodies, in the provision of tourism products and services.
- Access and appropriately disseminate accurate and detailed product knowledge and destination information.
- Develop on-going personal professional development strategies and plans to enhance industry knowledge and leadership skills for tourism industry sectors.

## ADMISSION REQUIREMENTS

A candidate must satisfy any of the following minimum requirements:

- Be a holder of KCSE mean Grade C- (Minus) in KCSE Or equivalent
- Certificate in the Hospitality training from a recognized Institution.

## PROGRAMME DURATION

The duration of the programme will be 5 Semesters or 21/2 Academic Years.

## CAREER PROSPECTS

Travel & Tourism Management graduates are highly employable, applying skills and knowledge in their careers as:

- Travel agents
- Tour Operators
- Tourism officers
- Tour guides

## GRADING OF COURSES

Each unit will be graded as follows:

Overall Average Mark	Grade
70% and above	A
60% to below 70%	B
50% to below 60%	C
40% to Below 50%	D
Below 40%	Fail

## CLASSIFICATION OF THE DIPLOMA

The course shall be classified as follows, based on the Overall Average Mark

Classification	Cumulative Average Mark
Distinction	70% and above
Credit	50% to below 70%
Pass	40% to below 50%

## PROGRAMME STRUCTURE

### Semester I

Course Code	Course Title
GUCC 010	Computer Applications
GUCC 011	Effective Communication Skills
DTTM 010	Introduction to Hospitality Industry
DTTM 011	Introduction to Travel and Tourism
DTTM 013	East African Flora and Fauna
DTTM 014	Basic Front Office Operations

### Semester II

Course Code	Course Title
DTTM 015	Tour Guiding Techniques
DTTM 016	Touristic History and Circuits in Kenya
DTTM 017	Characteristics of World Destinations
DTTM 018	Conservation Management
DTTM 019	Introduction to Air Fares and Ticketing
DTTM 020	Wilderness Survival Techniques

### Semester III

Course Code	Course Title
DBCC 010	Principles of Financial Accounting
DTTM 021	Research Methods
DTTM 022	Principles of Tourism Planning
DTTM 023	Principles of Hospitality and Tourism Marketing
DTTM 024	Field Excursion I (Practical Course)

### Semester III electives

FRNH 010	Basic French
DIEH 024	Occupational Health and Safety

### Semester IV

Course Code	Course Title
DBCC 017	Essentials of Entrepreneurship
DTTM 025	Tourism Law and Policies
DTTM 026	Human Resource Management in Hospitality and Tourism
DTTM 027	Tourism Research Project
DTTM 028	Basic Statistical Methods in Hospitality & Tourism
DTTM 028	Field Excursion II (Practical Course)

### Semester IV electives

FRNH 011	Advanced French
DECO 010	Principles of Micro Economics

### Semester V

Course Code	Course Title
DTTM 029	Tourism Internship

