



**GRETSA
UNIVERSITY**

**INAUGURAL BUSINESS CONFERENCE & INNOVATION EXPO 2026 HOSTED
BY SCHOOL OF BUSINESS AND ECONOMICS**

Theme: Re-Imagining Business in a Disruptive Era: Driving Digital Transformation and Sustainable Innovation

VENUE: HALL TWO (2)

DATE: Wednesday 26th March 2026 –Friday 27th March 2026

CONFERENCE AND EXHIBITION PROGRAMME

Time	Topic	Facilitator
	Day One: Wednesday, 25th March 2026	
9.30 am	Arrival and registration of participants	Catherine Wangari
10 am-12.00 noon	Career Readiness Workshop	
1.00 pm-2.00 pm	Refreshment	
	Day Two: Thursday, 26th March 2026	
8.30 am-9.00 am	Arrival and registration of participants	Gibson Ngari & Josephine Kariuki
9.00 am-9.40 am	<u>OFFICIAL OPENING CEREMONY</u> <ul style="list-style-type: none"> ▪ Master of ceremonies: Mr. George Mugwe ▪ National Anthem/East Africa Anthem ▪ Opening Prayer-Dr. Ann Maua & Mr. Musa Diyar ▪ Entertainment ▪ Housekeeping announcement/setting of Climate ▪ Entertainment ▪ Introduction of Guests Present ▪ Welcome address by Vice-Chancellor ▪ Keynote Address from guest speaker (Hon. Mercy Keiwua-Member of County Assembly, Narok County & Gretsa University Alumni) Topic: Women in Leadership and Digital Enterprise: Advancing Gender-Inclusive Innovation in County Governments	CHRP Dr. Ooko George
9.40 am -10.00 am	Keynote Speaker from the Industry 1: CHRP Margaret Nguu (Chief Executive Officer-HRMPEB) Topic- The role of HRMPEB in nurturing professionalism and building industry-ready capacity	Student Coordinators
10.00 am-10.20 am	Gretsa University Student Presentation (Ezraqn Kemboi Kiptanui) Topic: AI-powered Learning Management System	Student Coordinators
10.20 am-10.50 am	Panel Discussions-Guest Speaker, HRMPEB and Student Innovator	Student Coordinators
10.50 am-12.00 noon	Keynote Speaker from the Industry 2: Old Mutual Foundation	Margaret M. Muthura



Approved
25/03/2026

	Topic- Digital Innovation and Financial Inclusion - Janet Waiyaki, Digital Ecosystem Lead Presentation of- The Old Mutual Financial Wellness Monitor - Justina Vuku, Investment Analyst	Student Coordinators
12.00 noon-12.30 pm	Panel Discussions-Old Mutual Group	Student Coordinators
12.30 pm-1.30 pm	Keynote Speaker from the Industry 3: Prof. Nicholas Kibiwott Letting (Chief Executive Officer-KASNEB) Topic- The role of KASNEB in nurturing professionalism, enhancing ethical practices, and building industry-ready capacity in Kenya	Student Coordinators
1.30 pm-2.00 pm	Presentation by student-Lukenya University (Haggai Muruka) Topic-Leveraging Social Media for students' entrepreneurial opportunities Topic-Block chain technology- LUSOBE Experiential Learning and Research Model	Student Coordinators
2.00 pm-2.20 pm	Presentation by student-Thika Training Technical Institute	Student Coordinators
2.20 pm-2.40 pm	Panel Discussions-KASNEB, Students Innovators	Student Coordinators
2.40 pm-3.30 pm	<u>OFFICIAL CLOSING CEREMONY</u> Closing Remarks Master of ceremonies: Mr. George Mugwe <ul style="list-style-type: none"> • Entertainment • Housekeeping announcement • Conference Communique-Lead Serah Muthike • Awards • Vote of thanks- Dr. Abigael Ndiema • Official closing of the conference by Vice Chancellor • Closing Prayer-John Ngahu 	Catherine Wangari Corporate Affairs
	<i>Guests Leave at their own pleasure</i>	
3.30 pm-4.00 pm	<i>Refreshment</i>	
	Day Three: Friday, 27th March 2026	
7.00 am	Excursion to Mount Kenya	Mrs. Josephine Kariuki & Benard Arum
	Guests leave at their own pleasure	