



GRETSA UNIVERSITY

VIRTUAL

CALL FOR PAPERS

DATE:
MONDAY 18TH – TUESDAY 19TH
AUGUST 2025

8TH INTERNATIONAL MULTIDISCIPLINARY RESEARCH CONFERENCE

Theme: *Building Inclusive and Resilient Communities through
Technology for Sustainable Development*

Objective: *To provide a forum for researchers, academicians and practitioners to share
discuss and publish findings on their research*

SUB-THEMES

Environment

- Green Technology
- Blue Economy
- Adaptation and Resilience
- Biodiversity and Ecosystem Preservation
- Climate Justice
- Agriculture and Food Security

Economic and Social Outlook

- Gig Economy
- The Future of Work and Skills
- Labor Mobility
- Global Economic Shifts
- Building and Sustaining Entrepreneurial
Communities
- Gender Mainstreaming

Technology, Computing and Information Science

- Artificial Intelligence and Machine Learning
- Cyber Security
- Internet of Things
- Big Data
- Digital Transformation across Industries
- Next-Gen IT: Unveiling Innovations Shaping the
Future
- Data Revolution: Navigating Big Data, Analytics
and Insights
- Augmented Reality and Virtual Reality
- Information Ethics and Responsible Technology
- Smart Libraries and Information Centers
- Media and Communication

Health and Wellness

- The Global Burden of Lifestyle Diseases
- The Burden of Road Accidents
- Health Data Management
- Food Hygiene and Safety
- Smart Healthcare Infrastructure
- Health Innovations

Education

- Competency-Based Learning Experience
- Policy Frameworks for Competency-Based
Education
- Rethinking Education Beyond Formal Setting
- Hybrid Learning Models: Harnessing
Technology for Educational Advancements

Hospitality and Tourism Management

- Short-term Accommodation
- Sustainable Tourism
- Medical Tourism
- Technology for Inclusive Tourism

Conference Registration Charges

Type of Participant	Early Registration	Late Registration
International participants	USD 45	USD 50
East Africa Participants	Ksh. 3,000	Ksh.3,500
Post-graduate Students	Ksh. 2,000	Ksh. 2,500
Undergraduate Students	Ksh. 1,000	Ksh. 1,500

NOTE: All papers will be published as conference proceedings and best papers will be published in the Eastern Africa Journal of Contemporary Research under no extra charges.

PAYMENT DETAILS

All Payments Should be made through
direct cash deposit to

1) Gretsa University, Equity Bank, Supreme Branch, Thika,
Account Number: 0180290365510, use the following
deposit details: CON (Add your SURNAME when registering
OR

2) MPESA PAYBILL 195079, Account Name:
put CON (then your SURNAME)

Scan the bank deposit slip and/ or forward MPESA payment
message to email address conference@gretsauniversity.ac.ke

Important Deadlines

Abstract Submission June 30th

Acceptance Notification July 7th

Submission of Full papers July 31st

Early Registration July 25th

Late Registration July 31st

For further information kindly contact:

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Email: conference@gretsauniversity.ac.ke or www.gretsauniversity.ac.ke**