



GRETSA
UNIVERSITY

CALL FOR PAPERS

**DATE: MONDAY 19 TH –
TUESDAY 20 TH AUGUST 2024**

VIRTUAL

VENUE: VIRTUAL

7TH INTERNATIONAL MULTIDISCIPLINARY RESEARCH CONFERENCE

Theme: *Unfolding Emerging Issues and Innovations for Strategic Adaptation in the World of Uncertainties*

Objective: *To provide a forum for Researchers, Academicians and Practitioners to share discuss and Publish findings on their research*

SUB-THEMES

Climate Change

- Adaptation and Resilience
- Biodiversity and Ecosystem Preservation
- Climate Justice
- Carbon Markets and Trading
- Education and Public Awareness
- Finance and Investment
- Innovations for Mitigation

Economic and Social Outlook

- The Future of Work
- The future of Jobs and Skills
- Economics of Well-being: Reimagining Prosperity in High-Cost Societies
- Innovations for Affordability
- Financial Literacy and Empowerment
- Global Economic Shifts
- Resilient Communities
- Building and Sustaining Entrepreneurial Communities

Technology, Computer and Information Science

- Digital Transformation Across Industries
- Next-Gen IT: Unveiling Innovations Shaping the Future
- Data Revolution: Navigating Big Data, Analytics, and Insights
- Biotechnology Breakthroughs
- Augmented Reality and Virtual Reality
- Information Ethics and Responsible Technology 5G and Beyond
- Smart Libraries and Information Services
- Digital Humanities: Bridging Technology and the Arts

Cross-cutting Issues

- Multilingualism and Global Collaboration
- Resilience through Linguistic Diversity
- Legal Innovation and Access to Justice
- Governance and Policy Responses

Health and Wellness

- Wellness 360: Holistic Approaches to Health
- Mental Health: From Stigma to Solutions
- Global Health Security: Challenges and Innovations in Pandemic Preparedness
- Physical Activity and Sedentary Behavior
- The Global Burden of lifestyle Diseases
- Global Health Innovations
- Smart Healthcare Infrastructure

Education

- Education for Tomorrow's Workforce
- Global Competence for a Connected World
- Preparing for Human-Machine Collaboration in Teaching and Learning
- Competency-Based Learning Experiences
- Policy Frameworks for Competency-Based Education
- Lifelong Learning: Rethinking Education Beyond Formal Settings
- Hybrid Learning Models
- Harnessing Technology for Educational Advancements

Hospitality and Tourism Management

- Visa-Free Travel: Opportunities and Challenges
- Virtual Destination Exploration
- Augmented Reality in Tourism
- Rural and Adventure Tourism
- Health and Religious Tourism
- Culinary Medicine
- Heritage Cooking and Health

Digital Economy

- Digital Content Revolution: Trends, Technologies, and Transformations
- Monetizing Digital Creativity: Strategies for Success in the Digital Economy
- User-Generated Content and the Participatory Culture
- Building Virtual Worlds and Experiences
- Digital Storytelling
- Ethics in the Digital Content Landscape
- Influencer marketing

Conference Registration Fee

International participants USD 50, USD 60, USD 70
East Africa Participants KSH 3000; Ksh3500; Ksh 4000
Students Undergraduate Ksh 1500; Ksh 2000 Ksh 2500
PostGraduate Ksh 2000; Ksh 2500 Ksh 3000

PAYMENT DETAILS

All Payments Should be made through direct cash deposit to
1) gretsa university, Equity Bank, Supreme Branch, Thika,
Account Number: 0180290365510, use the following
deposit details: CON (Add your SURNAME when registering OR
2) MPESA PAYBILL 195079, Account Name:
put CON (then your SURNAME)
Scan bank deposit slip and/ or foward MPESA payment message to
email address below

Important Deadlines

Abstract Submission June 30th
Acceptance Notification July 5th
Submission of Full papers July 28th
Early Registration August 1st
Normal Registration August 7th
Late Registration August 11th

For further information kindly contact:

**The Conference Secretariat, Gretsa University - Thika | Mobile: Frankline (+254) 0714282601,
Email: conference@gretsauniversity.ac.ke or www.gretsauniversity.ac.ke**